

Day of Friendship

1. Who first proposed the idea of celebrating World Friendship Day?

[Dr. Ramon Artemio Brocho](#) first proposed the idea of celebrating World Friendship Day, and he wished that there would be a worldwide holiday to celebrate it.

2. What is the World Friendship Crusade?

The [World Friendship Crusade](#) is an international non-governmental organization founded by Dr. Ramon Artemio Brocho and friends in 1958.

The primary goal of the organization is to encourage friendship and fellowship among the people.

Because of the organization's work, the [United Nations](#) officially announced July 30th as the International Day of Friendship in 2011.

3. Who first initiated the idea of celebrating national Friendship Day?

The idea of a National Friendship Day was first started by the founder of [Hallmark Cards](#), [Joyce Hall](#), in 1930.

He proposed to celebrate National Friendship Day by sending cards to friends but the concept did not get widespread support.

4. When was the world's ambassador of friendship named?

The United Nations named [Winnie-the-Pooh](#) as the world's ambassador of friendship in 1998 with the aim of encouraging friendship and getting to know different cultures.

The concept was established by [Nane Annan](#), wife of UN Secretary-General [Kofi Annan](#).

As Pooh and his friends help each other in each and every situation, the character was selected as the world ambassador of friendship.

Winnie-the-Pooh, the character, was created by [A.A. Milne](#).

References

<https://www.un.org/en/observances/friendship-day>

https://en.wikipedia.org/wiki/World_Friendship_Crusade